

Radio-thon, activities raise \$219K for 100 Club of Arizona

Rachel St. Moritz of the 100 Club of Arizona submitted this article about a recent charity activity.

SCOTTSDALE – Gambo and Ash from KTAR-AM (620) hosted a radio-thon last week that raised \$219,000 for the 100 Club of Arizona, a non-profit dedicated to supporting the men and women of public safety in Arizona.

The 12-hour radio-thon was broadcast live from AMF Scottsdale Lanes and included public safety displays, a raffle and bowling on site.

“The money raised at this event will support the 100 Club’s benefits and programs,” said Sharon Knutson-Felix, executive director of the 100 Club. “But the money is just part of what happened today ... the mission of the 100 Club was broadcast all over the state for 12 solid hours and people came together to express their support for the invaluable work the men and women of public safety do for us. You can’t put a price on that.”

Several sports moguls and celebrities offered their support for Holiday Heroes throughout the day. Luis Gonzalez stopped by to make a donation and do a live interview. There also were several broadcast phone calls from people including Diamondbacks owner Ken Kendrick, sports mogul Jerry Colangelo and Suns owner Robert Sarver.

The 100 Club beneficiaries also told their stories on-air throughout the day, including Bill Weigt, a Peoria police officer who was shot and paralyzed in the



Luis Gonzalez (center) and Jason Schechterle (right) participate in the KTAR-AM (620) radio-thon last week.

line of duty on Dec. 17, 2005.

Several companies including Streets of New York and Sticklers, a quick service restaurant in downtown Phoenix, offered to match donations up to thousands of dollars.

Public safety departments showed up in support as well and displays were set up all over the parking lot, including the Phoenix Fire Investigations M.A.C., Department of Public Safety SWAT vehicle and Special Operations Robot, firetrucks, patrol cars and Scottsdale Police Department’s mounted unit.

The 100 Club of Arizona is a non-profit organization that provides financial assistance to public safety officers and firefighters when they are seriously injured or killed in the line of duty. It was started in 1968.

For more information, log on to www.100club.org or e-mail info@100club.org.

